

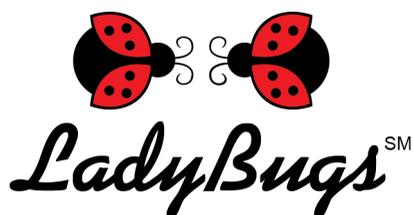


Comprehensive Health Education Services has been serving the needs of those with rare bleeding conditions since 2009.

As long time members of the bleeding disorder community, our mission is to inspire awareness and self-reliance for patients with chronic health conditions, their families, and their communities.

More details on our programs can be found on our website:
www.CHES.education

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The LadyBugs program empowers women ages 16+ who are affected by, care for someone, or carry any bleeding disorder. The program's goal is to assist women to find their voice when it comes to decision making about the health of themselves and their loved ones.

Our goal is to energize women affected by SHEmophilia™ to become subject matter experts about their own health, so they may receive the care they deserve. Through our national outreach efforts, we endeavor to raise a powerful, collaborative voice on the bleeding disorders community that accentuate the significant disparity in care for women.

2018 Programs & Registration Information

National LadyBugs Womens' Summit **August 24-26, 2018** **South Carolina** (TBD)

Make plans to join us for this important three-day event which will bring LadyBugs from across the country together. You'll enjoy networking and sharing with other LadyBugs, and learn the latest medical advances, treatment protocols, and ways to deal effectively with bleeding disorders on a daily basis.

Registration will open Friday, June 22nd at CHES.education/LadyBugs



FAQs

Who can attend a LadyBugs event?



The LadyBugs program is designed for women 16 and older with SHEmophiliaTM (women with any bleeding disorder), carriers, mothers, siblings and/or caretakers.

Will the location be accessible to wheelchairs and other mobility devices?

Absolutely!

How much does it cost to attend?

There are no fees associated with attending a LadyBugs program. Travel related expenses including tolls, mileage and parking will be reimbursed. All meals will be provided on site.

Will child care be available?

Due to limited funding, childcare will NOT be provided at this time. For future LadyBugs programming, it is our intention to provide childcare as a service on a limited basis to those who desperately need it.

How does CHES fund programming?

CHES competes rigorously for grants provided by manufacturers to support educational programming. We are an independent chronic disorder education company, unaffiliated with any one entity that provides products to the communities we serve.

History of the LadyBugsTM Foundation

Barb Forss founded the LadyBugs Foundation in 1998 after she was diagnosed with FVII deficiency. A diagnosis that led her on a medical journey of nearly forty years to achieve after being told mostly by male doctors, that women do not bleed.

She recognized the need for women to network with other women with bleeding disorders to provide them the education needed to advocate for themselves. Barb has continued her work through empowering presentations at the chapter, national and international level.

The owners of CHES are proud to call Barb a longstanding friend. We have collaborated on many projects and created the very first weekend long program for families affected by FVII deficiency; fulfilling a long time dream for Barb.

At its' core, LadyBugs remains a program uniquely tailored to the needs of women with bleeding disorders, carriers and mothers' of children with a bleeding disorder. CHES endeavors at this time to carry on Barb's legacy as the new providers of the LadyBugs Program. We are honored to continue her work on behalf of all women with bleeding disorders (WWBD).

Why a ladybug?

When stressed, the Ladybug does something called... "reflex bleeding" from its leg joints. It does this to deter a predator. Since WWBDs sometimes bleed into our leg joints, we thought that coincidence was enough to justify our name! In many cultures, the ladybug is considered a symbol of luck and good fortune. Who doesn't need more of each in their lives!



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